



The Great Grown-Up Spelling Bee

Sponsorship Proposal

Goal

Each fall, Kalamazoo Public Library hosts the Great Grown-Up Spelling Bee to benefit the early childhood literacy program, Ready to Read. 100% of net Spelling Bee proceeds are used to buy books for at risk children in Kalamazoo County.

Ready to Read distributes books at 40 partner sites, including medical offices, human services agencies, and emergency food pantries. Last year, we gave almost 20,000 storybooks to children throughout the county.

The Event

- Wednesday, November 16, 2011, 6-9 pm, at the Bernhard Center Ballroom, WMU
- Teams of eight adults — two courageous spellers and six outrageous cheerleaders compete
- Prizes awarded for best spelling, best costumes and most enthusiastic, creative cheering
- Complimentary hors d'oeuvres and cash bar
- Event recorded by Public Media Network TV and broadcast on many subsequent dates

Sponsorship Opportunities

- Sponsor with a donation of any amount. Please see attached sheet for more information.
- Sponsor at the Bronze \$500 level or higher and you may opt to send a team to participate in the Bee.

For more information, please contact the Ready to Read program coordinator, Andrea Enyedi, at andrea@kpl.gov or 553-7803. Visit www.kpl.gov/ready-to-read to learn more. Make checks payable to Kalamazoo Public Library and send to 315 South Rose Street, Kalamazoo, MI 49007.



KALAMAZOO
PUBLIC
LIBRARY

www.kpl.gov



ready to read



The Great Grown-Up Spelling Bee

Benefits of Sponsorship

Gold Level (\$3,000 and higher)

- Logo prominently displayed on spellers' table and in television broadcast credits
- Logo featured in *Gazette* event advertisements, library email newsletters, on the library website, and in the event program
- Listed as major sponsor in press releases
- Corporate banner displayed at event
- Name placed on Kalamazoo Public Library Wall of Honor

Silver Level (\$1,500 - \$2,999)

- Name listed in *Gazette* event advertisements, library email newsletters, on the library website, and in the event program
- Listed as sponsor in press releases
- Corporate banner displayed at event
- Name placed on Kalamazoo Public Library Wall of Honor

Bronze Level (\$500 - \$1,499)

- Name listed in post-event *Gazette* advertisement, name included in sign at event, event program, and library website

Book Sponsor (\$250 - \$499)

- Name listed in event program, name included in book display at event, and library website

Letter Sponsor (\$100 - \$249)

- Name included in alphabet display at event and on library website

Friends (\$1 - \$99)

- Warm fuzzy feeling, knowing you've helped put books in children's hands!

For more information, please contact the Ready to Read program coordinator, Andrea Enyedi, at andrea@kpl.gov or 553-7803. Visit www.kpl.gov/ready-to-read to learn more. Make checks payable to Kalamazoo Public Library and send to 315 South Rose Street, Kalamazoo, MI 49007.



KALAMAZOO
PUBLIC
LIBRARY

www.kpl.gov





The Great Grown-Up Spelling Bee

2010 Sponsors

Gold Level



Silver Level

Bronson Healthcare Group
Kalamazoo Gazette
Pfizer
Secant Technologies

Bronze Level

Anonymous (for participant gifts)
Borgess Medical Center
Breakfast Optimist Club
Bronson Rambling Road Pediatrics
Dr. John and Linda Dunn
Dr. Nicholas and Barbara Andreadis
Greater Kalamazoo Auto Auction
Kalamazoo County Juvenile Home
Kalamazoo Sunrise Rotary
Kalsec
Kazoo, Inc.
Killamazoo Derby Darlins
Mary Doud and Marge Kars
Metro Toyota
Miller Canfield
Opus Healthcare
Oudersluys, Inc.
Public Media Network
Schupan & Sons, Inc.
Special Agent, Jeff Lee, Prudential Preferred Realtors
Stryker
Your Gull Road Wal-Mart

Book Sponsors

Cheryl and Burton TenBrink
Don Seelye Ford

Letter Sponsors

Aardema Wood Floors
Adam Anderson, Wells Fargo LLC
Alex and Andrea Enyedi
Ann and David Fleming
Bill Dimond
Cindy Bewick
Doug and Deidre Smith
James and Suzanne Lewis
James VanderRoest
Joyce Vos, Prudential Preferred Realtors
Kalamazoo Downtown Rotary
Karen and Bill Thomas
Keith and Judith Roe
Kingscott
Lisa Godfrey
Marge Kars
Martha and Bill Beverly
Marti and Warren Fritz
Mary and Jerry Zwart
Miller Davis Company
Nancy Ray
Nature Connection
Orrin B. Hayes Jeep Mazda Mercedes Benz
Phi Delta Kappa
Portage Cleaners and Laundry
Susan Caulfield, Imagination in Action Studio



KALAMAZOO
PUBLIC
LIBRARY

www.kpl.gov

